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SPARC.096A

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Zachary J. Mason, Ph.D.  
Appl. No. : 10/684,313  
Filed : October 13, 2003  
For : PREDICTIVE ANALYSIS OF  
BROWSE ACTIVITY DATA OF  
USERS OF A DATABASE  
ACCESS SYSTEM IN WHICH  
ITEMS ARE ARRANGED IN A  
HIERARCHY

Examiner : Gortayo, Dangelino N.

Group Art Unit : 2168

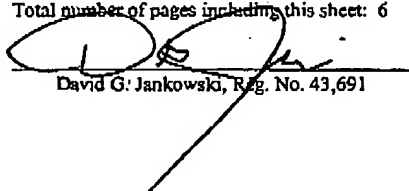
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I hereby certify that this correspondence and all  
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(571) 273-8300 on the date shown below:

July 17, 2006

(Date)

Total number of pages including this sheet: 6

  
David G. Jankowski, Reg. No. 43,691RESPONSE TO OFFICE ACTION AND  
SUBSTANCE OF TELEPHONE INTERVIEW

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on April 17, 2006, please reconsider the above-referenced application in view of the following amendments, substance of interview and remarks:

**Amendments to the Specification** begin on page 2 of this paper.

**Substance of Interview** begins on page 3 of this paper.

**Remarks/Arguments** begin on page 4 of this paper.